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## **Dave Pearce Named as Manager of Sierra Blanca Regional Airport**

**RUIDOSO, NM - November 18, 2011** -- Dave Pearce, a veteran in airport management, has been named as the new Manager of Sierra Blanca Regional Airport. In this position, Pearce will be responsible for the day-to-day operations of the airport including personnel, ARFF training and regulation, security and hangar and tie-down leasing.

“We are excited about Dave becoming a part of our team,” said Village Manager Debi Lee. “His 30 years of aviation and program management is quite impressive. He will instantly be a huge contributor to our team.”

Prior to his position as Sierra Blanca Regional Airport, Pearce has served as the Airport Director in McKinney, TX and also as the Airport Director in Kerrville, TX. Currently he lives in Alamogordo where he had been serving as the Chairman of the Airport Advisory Board for the City of Alamogordo.

He has an MBA from Golden Gate University and degrees in Economics and German from Western Michigan University.

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